



# Providing LEADERSHIP

& resources for the aerosol industry

[www.nationalaerosol.com](http://www.nationalaerosol.com)

The NAA is a **hard-working** and **imaginative organization**, that is uncommonly effective.



**AWARE, TARGETED and RESPONSIVE** in providing resources to protect the interests of the aerosol industry and the companies we represent.

## Your Voice on the Issues:

THE NAA represents the aerosol industry covering all regulatory issues throughout the United States and Canada. Whether it is our Active Role with CARB in California, the mid-western states, the Ozone Transport Commission, the southwestern states of the federal agencies such as the EPA and DOT, we provide excellent, professional representation for our membership and the aerosol package form.

The NAA has demonstrated leadership in protecting the interest of our members recently in it's response to the California LVP issue. Our advocacy on the LVP formulation issue was instrumental in mobilizing stakeholders and achieving significant results in the early stages of review by California regulatory bodies. This is one of the many recent examples of how the NAA has responded to the needs of our members and support their interests both in lobbying for and educating them on the issues.

## AEROSOL SPECIFIC MEMBER FOCUSED

### Our Mission

To be recognized as the experts for regulatory issues, lobbying, research, education and technical support for the aerosol product form and the companies which supply, package and market aerosol products.

Committed to being the most proactive organization regarding issues dealing with the aerosol industry.

We provide our members with **information** and representation on **regulatory** issues in California, and across the nation.



## Creating Networking Opportunities

The NAA provides a variety of cost effective networking opportunities to connect with peers and partners throughout the North American and international aerosol industries. Our annual meetings provide an enjoyable, high quality forum to come together to learn about current trends and collaborate on the issues that affect us all. Our excellent web site and regular digital updates keep you informed all year long.

## Providing Answers for Business

The NAA is much more than an industry lobby. We provide answers and support for large and small business as they work to maintain awareness, seek new partners, find the answers to tough technical questions and stay abreast of trends and changes in a rapidly evolving marketplace.

## Educating The Public

In working for the future of our industry, the NAA seeks to educate the public about the efficacy, safe use and recycling of aerosol products. Supporting the NAA helps to fund work with news and media to produce quality, scientifically accurate media content, promoting the use of aerosol products.



### Member Profile: Greg Johnson Sherwin-Williams

The National Aerosol Association is an integral part of the government advocacy program for Sherwin-Williams. Unlike many other trade associations, the NAA is specific to aerosols. We find this focus allows the NAA to provide a service that is both targeted and effective. From an economic perspective it is a great value among trade associations. Whenever there is an issue specific to aerosols, the NAA has proven to be a prime resource for effecting change.

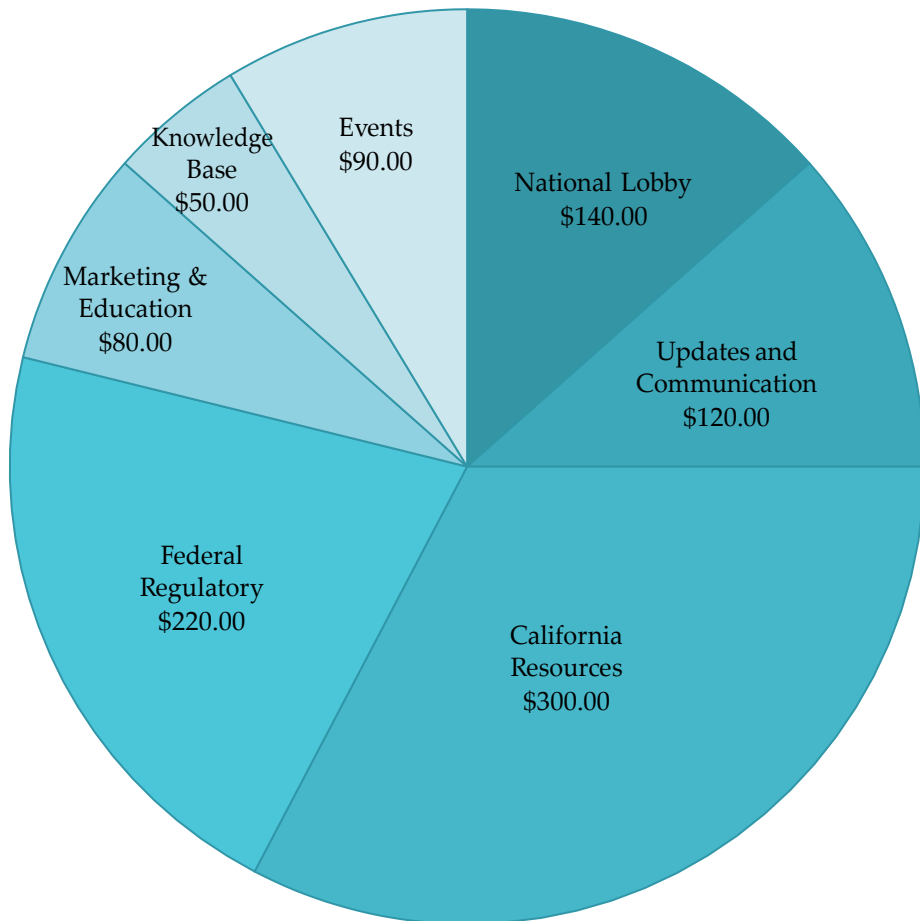


Doug Raymond is owner of Raymond Regulatory Resources (3R), consulting in the regulatory and governmental arena concerning consumer products. Doug has extensive experience interfacing with regulatory agencies, legislative bodies, corporations and trade associations. He has been a critical leader for the aerosol industry in dealing with regulations that affect the industry.

## Top Industry Consultants Getting The Right Results

Doug Raymond and the NAA were the first to respond to a threat from the National Weight & Measures (NWM) organization to attempt to change the declaration of weight. In July of 2014 the conference of the National Weights and Measures (WMM) voted to clarify that Bag on Value (BOV) technology needs to declare its contents by weight the same as traditional aerosol. The rule becomes effective 1/1/2015, however the rule allows a delay until 1/1/2015 for all BOV containers to be in compliance.

# R.O.I. – Best Value For Your Investment



\*What our service cost for your \$1,000 invested

## What are you getting for Your membership? \$\$

*This chart represents the cost to your company for each of the important areas addressed by the NAA, for every \$1,000 spent in support, on an annualized basis.*

What would you have to spend to gain access to the same information and resources elsewhere?



## Members of the NAA are Connected and Influential

There are several options in the industry to choose from when it comes to selecting how best to address your regulatory needs and stay up-to-date about the developments that will affect your business. The NAA provides one of the best values for the money you spend in these areas. Not only do we provide access and important knowledge into important meetings affecting state and federal regulations, but we also make your voice heard as part of a small but influential group of industry partners.

The NAA is an excellent fit for small to medium companies who would otherwise not gain access to the significant resources and networking opportunities that we provide. Likewise, large multinational corporations continue to invest themselves in the NAA and by doing so, ensure that the important work of protecting the aerosol industry continues.

# Regional Support for a Common Cause.

The NAA works with a host of established, effective regional organizations to promote the future of the aerosol product form at state and local levels. They maintain a close awareness of industry developments, provide social opportunities and participate in educational outreach in their respective areas.



www.oktospray.org/

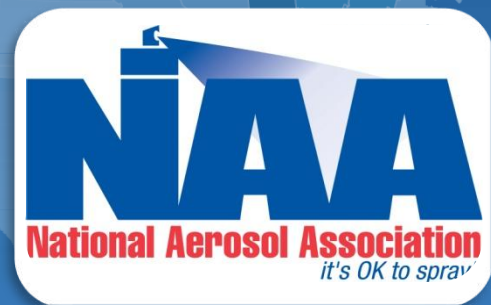
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## NAA List of Members

Larry Albright  
Admiral Products  
Aerofil Technology, Inc.  
Aeropres Corporation  
Aervoe Industries, Inc.  
B-Way Corporation  
Ball Aerosol & Specialty Packaging  
Blaster Corporation  
Chase Products  
Chicago Aerosol  
Cobra Plastics  
CRC Industries/Elmer's Products  
Crown Cork & Seal Co.  
Diversified CPC International  
DS Containers, Inc.  
DuPont  
Eveready Products Corporation  
Falcon Safety Products  
Faultless/Bon Ami  
Honeywell

IKI Manufacturing  
Industrial Hydrocarbons  
Merck  
Miller-Stephenson Chemical  
Oswald Companies  
Procter & Gamble  
R.A. Jones  
Rackow Polymers  
Radiator Specialty Co.  
Raymond Regulatory Resources  
SDi  
Sherwin-Williams Diversified  
Brands  
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Spray Products Corporation  
Stoner, Inc.  
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