

The NAA is a **hard-working** and **imaginative organization that** is uncommonly **effective**.

#### Providing

## LEADERSHIP

& resources for the aerosol industry

www.nationalaerosol.com



# AWARE, TARGETED and RESPONSIVE in providing resources to protect the interests of the aerosol industry and the companies we represent.

#### Your Voice on the Issues:

The NAA represents the aerosol industry covering all regulatory issues throughout the United States and Canada. Whether it is our Active Role with CARB in California, the mid-western states, the Ozone Transport Commission, the southwestern states of the federal agencies such as the EPA and DOT, we provide excellent, professional representation for our membership and the aerosol package form.

The NAA has demonstrated leadership in protecting the interest of our members recently in its response to the California LVP issue. Our advocacy on the LVP formulation issue was instrumental in mobilizing stakeholders and achieving significant results in the early stages of review by California regulatory bodies. This is one of the many recent examples of how the NAA has responded to the needs of our members and support their interests both in lobbying for and educating them on the issues.

### AEROSOL SPECIFIC MEMBER FOCUSED

### Our Mission

To be recognized as the experts for regulatory issues, lobbying, research, education and technical support for the aerosol product form and the companies which supply, package and market aerosol products.

Committed to be the most proactive organization regarding issues dealing with the aerosol industry.

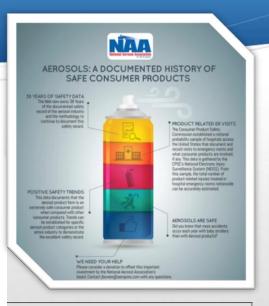
We provide our members with **information** and representation on **regulatory** issues in California, and across the nation

## Advocacy



The National Aerosol Association has a long history of working with RANDLETT NELSON MADDEN. Randlett Nelson Madden is a professional government relations and consulting firm, established in Sacramento in 1976. The firm offers complete government relations services for its clients, including legislative advocacy, representation before regulatory agencies, program development, bill monitoring, communications and reporting. With Califonia's impact on Global regulations our relationship with Nicole Quinonez of Randlett Nelson Madden allows us to move quickly on regulatory and legislative issues that impact the products that we make.

Membership from **companies like yours** allows us to fulfill our mission, **maintain our vigilance** and **react to issues** as they arise.



The National Aerosol Association in collaboration with Western Aerosol Information Bureau and Consumer Specialty Products Association has been meeting with the California Air Resources Board to educate ARB Board Members and Staff to the fact that aerosol products make life better. We are an industry that provides a safe and reliable packaging form for products used in U.S. homes, schools and hospitals.



**Doug Raymond, Raymond Regulatory Resources (3R).** 3R covers North America and response to regulatory issues in a fast paced, professional manner on issues that pertain to "aerosols". We are building a platform

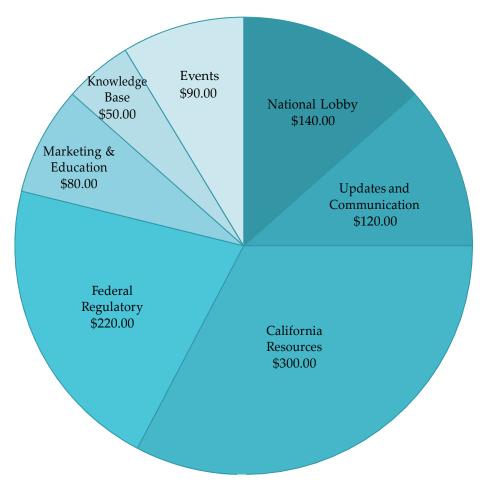
of cooperation and understanding with agencies that regulate our industry, for science-based regulation and efficacious consumer products.

Significant events that the National Aerosol Association worked on this year:

- Reactivity option for Multi-purpose Lubricants adopted by CARB
- Work on survey data released by CARB
- Reviewing all the information, 491 categories, 1400 companies reporting. 580,000 products reported. 5.4 million ingredients.
- Working with EPA on the new SNAP rule for HFC 134a. Monitoring OTC's Fifth Model Revision.

## Investment

# R.O.I. – Best Value For Your Investment



#### \*What our service cost for your \$1,000 invested

# What are you getting for Your membership? \$\$

*This chart represents the cost to your company for each of the important areas addressed by the NAA,* for every \$1,000 spent in support, on an annualized basis.

What would you have to spend to gain access to the same information and resources elsewhere?



## Members of the NAA are Connected and Influential

There are several options in the industry to choose from when it comes to selecting how best to address your regulatory needs and stay up-to-date about the developments that will affect your business. The NAA provides one of the best values for the money you spend in these areas. Not only do we provide access and important knowledge into important meetings affecting state and federal regulations, but we also make your voice heard as part of a small but influential group of industry partners.

The NAA is an excellent fit for small to medium companies who would otherwise not gain access to the significant resources and networking opportunities that we provide. Likewise, large multinational corporations continue to invest themselves in the NAA and by doing so, ensure that the important work of protecting the aerosol industry continues.

# Regional Support for a Common Cause.

The NAA works with a host of established, effective regional organizations to promote the future of the aerosol product form at state and local levels. They maintain a close awareness of industry developments, provide social opportunities and participate in educational outreach in their respective areas.

Contact Us: National Aerosol Association PO Box 5510, Fullerton, CA 92838 Telephone: +1 714 526-4851 E-mail: NAA@nationalaerosol.com





www.waib.org/

www.easternaerosol.com/



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www.southernaerosol.com/

# NAA List of Members

Larry Albright **Admiral Products** Aerofil Technology, Inc. Aeropres Corporation Aervoe Industries, Inc. **B-Way Corporation** Ball Aerosol & Specialty Packaging **Blaster Corporation Chase Products** Chemours Chemtronics/Tech Spray Cobra Plastics **CRC** Industries Crown Cork & Seal Co. Diversified CPC International DS Containers, Inc. **Eveready Products Corporation Exal Corporation** 

Faultless/Bon Ami Honeywell IKI Manufacturing Industrial Hydrocarbons Langguth Corporation **Oswald Companies** PLZ Aeroscience Procter & Gamble **Rackow Polymers** Radiator Specialty Co. **Raymond Regulatory Resources** SDi Sherwin-Williams Diversified Brands Spray Products Corporation Stoner, Inc. Summit Packaging Systems WD40 Company

National Aerosol Association

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**Membership Information** 

Help us keep our records current by updating your contact information.

COMPANY				-
ADDRESS				
CITY		STATEZIP		
TELEPHONE ( )		WEB SITE		
1. OFFICIAL REPRESENTATI	VE			
TITLE		E-mail		
2. ALTERNATE REPRESENTATIVE				
TITLE		E-mail		
3. ALTERNATE REPRESENTATIVE				
TITLE		E-mail		
Company is a: (Check Appropria	te)			
1. Single Corporate Entity 2 List				Please
MEMBERSHIP CATEGORY:				
Manufacturer Marketer	Supplier	Mfg. Rep Consultar	ıt	
PRODUCTS:				
Containers Valves Che	emicalsI	Propellant Equipment	Finished Product	_
Other, Please Specify				
Α	NNUAL MEN	IBERSHIP DUES:		
Corporate Aerosol Related Sales	Dues	Individuals	Dues	
\$0-\$5,000,000 \$ 5,000,000- \$12,500,000 \$12,500,000- \$20,000,000 OVER \$20,000,000	\$1,500 \$2,500 \$3,000 \$5,000	Professional Consultants	\$750.00	

Please enclose a check for appropriate amount with Membership Application Form.